

**SMOKEFREE
ST>RTS
DONCASTER**

**Smokefree
Community
Grant**

Doncaster Smokefree Community Grant is an essential initiative aimed at funding voluntary, community, and faith sector (VCFS) organisations in Doncaster to create smokefree spaces and hold smokefree events. This proactive approach is crucial in reducing smoking rates, preventing ill-health, and fostering a culture shift towards smokefree environments.

Background

Doncaster faces a significant challenge with smoking rates higher than the regional average. Smoking remains the leading cause of preventable deaths and ill-health, particularly affecting individuals in routine and manual occupations and those with long-term or serious mental health conditions.

- 17.8% of adults smoke in Doncaster
- 38% of children experienced smoking at home in 2022
- £2,486 is the national average annual spend on tobacco per smoker

The Smokefree Starts initiative aims to support a cultural shift away from smoking, reducing its visibility and acceptability in public and private spaces. This effort is particularly crucial for protecting children and young people, who are heavily influenced by the smoking habits of parents, older siblings, and peers.

The Smokefree Community Grant

The Smokefree Community Grant offers up to £250 or £750 to support VCFS organisations and local people in creating smokefree spaces or holding smokefree events. All successful applicants are expected to recruit Smokefree Champions to support this initiative.

Option 1: Designate a Smokefree Space

- **Funding:** Up to £750
- **Requirements:** Recruit a minimum of 10% of the workforce or 1 representative (whichever is greater) as Smokefree Champions
- **Definition:** Buildings and external areas that are 100% smokefree, with no informal smoking areas and a clear smokefree policy. Must be branded and promoted as smokefree.

Examples of Eligible Projects*:

- Community allotments
- Indoor/outdoor sports clubs
- Play areas
- Physical removal of ashtrays and designated smoking areas
- Smokefree signage

Option 2: Hold a Smokefree Event

- **Funding:** Up to £250
- **Requirements:** Recruit a minimum of 1 representative as a Smokefree Champion
- **Definition:** Events held in buildings or outdoor spaces branded and marketed as smokefree for the duration of the event. Please note: these can be events you already have planned and do not have to be exclusively focussed on stopping smoking

Examples of Eligible Events*:

- Sporting events
- Local festivals
- Walking clubs
- Drop-in sessions about quitting smoking
- Local community activity groups

*Please note the list of examples the funds can be spent on are not exhaustive and we would welcome any new and exciting ideas to reduce smoking and exposure to second hand smoking in your community

Smokefree Champions

All applicants must recruit Smokefree Champions based on the size of their workforce and the funding applied for. Smokefree Champions are local advocates who promote smokefree lifestyles by engaging their communities.

Responsibilities of Smokefree Champions:

- **Training:** Complete Very Brief Advice (VBA) training on smoking
- **Advocacy:** Promote smokefree environments and wear a badge identifying them as a Smokefree Champion
- **Referrals:** Encourage referrals to Doncaster's local stop smoking service
- **Engagement:** Participate in local stop smoking campaigns and receive updates on Smokefree Doncaster initiatives

All Smokefree champions must attend a Very Brief Advice on Smoking training session. To book on to a session, please click [here](#)

Application Process

Please contact your local Well Doncaster officer for an application form.



Key Dates:

- **Submitted Applications:** Submit your application at any time, there is no deadline
- **Application Acknowledgement:** Within 2 days of submission
- **Panel Decision Notification:** Last Monday of every month

Funding Details

- Funds must be used to create smokefree places or hold smokefree events, including recruitment and training of Smokefree Champions.
- Costs associated with events (room hire, refreshments, marketing, volunteer expenses, transport, etc.) are eligible.

Frequently Asked Questions

What can the fund be spent on?

Funding can be used as the organisation wishes in the creation of smokefree places or smokefree events. It can also be used to help recruit smokefree champions including helping to run local level awareness-raising and recruitment activities. Any costs associated with putting on smokefree events (room hire, refreshments, marketing, volunteer expenses, transport etc) are eligible.

When planning your activities think about how you can maximise the social benefit – see the 'Go Social' section on the following page for more information.

Do you need any particular knowledge or expertise on the topic of smoking?

No. We will provide the VBA training and relevant materials which will guide the conversation every step of the way. We just ask that you have an interest in helping to create a smokefree Doncaster.

Does smoke-free also mean vape free?

No. Vaping is seen by many medical professionals as a valuable tool to help people quit smoking. Therefore, smokefree places and events do not need to be vape-free, however, inclusion of vape and smoke-free should be considered when planning and running family events.

How will applications be assessed?

Limited funds are available. Therefore, grants will be allocated in ways to ensure we focus our funds in areas where there is greatest need.



How will organisations be paid?

Successful applicants will be notified of the grant outcome and must sign and return a grant agreement before payments can be processed.

Monies from the fund will only be paid into a business bank and cannot be paid directly to individuals or un-constituted groups. Individuals or groups who are un-constituted and/or do not have a bank account are advised to contact your local Well Doncaster Officer, in the first instance, who will be able to support you to become a constituted group.

How do organisations receive smoke-free signage?

All successful applicants will be provided with guidance and smokefree signage to support Smokefree Doncaster.

Evaluation and Celebrating Success

How can you contribute to evaluation and share your success stories?

We want to help raise the profile of the great work that is taking place throughout Doncaster's communities to support a Smokefree Doncaster. To help us do that, all successful applicants must be willing to share a case study (this could be written, photos, short video etc) and a short questionnaire with Doncaster Council by 15th December 2024.



Join us in creating a Smokefree Doncaster. This grant provides an excellent opportunity for VCFS organisations to play a pivotal role in reducing smoking rates and promoting healthier lifestyles in our community. Your participation will help foster a new culture and vision for a smokefree Doncaster.

For more information or to submit your application, please contact:
community.wealthbuilder@doncaster.gov.uk

Let's work together to make a lasting impact on our community's health and well-being!

Unleash your creativity and GO SOCIAL



Venue Hire

Hiring community owned or managed venues helps maintain Doncaster's important community assets



Entertainment/Activity Cost

Help keep money within your local community and use local, independent business and suppliers where possible



Refreshments

Try to offer a variety of healthy food and drinks, catering for dietary requirements and supporting local businesses and suppliers where possible



Awards & Certificates

Use local printers and suppliers when providing certificates and awards and ensure they reflect the community and culture



Marketing & Publicity

Have a think about how you can support local printers or suppliers. Will you be using recycled paper, card or other materials



T-Shirts & Other Merchandise

Support local suppliers and shops, consider using environmentally friendly materials where possible



Funded by
UK Government